



Experiences of organizing multiday sport bike tours



2010 - 2026

Road

- 🚲 Denmark-Paris – 1.300 km, 7 days
- 🚲 Oslo-Paris – 1.700 km, 9 days
- 🚲 Oslo-Rome – 2.700 km, 18 days

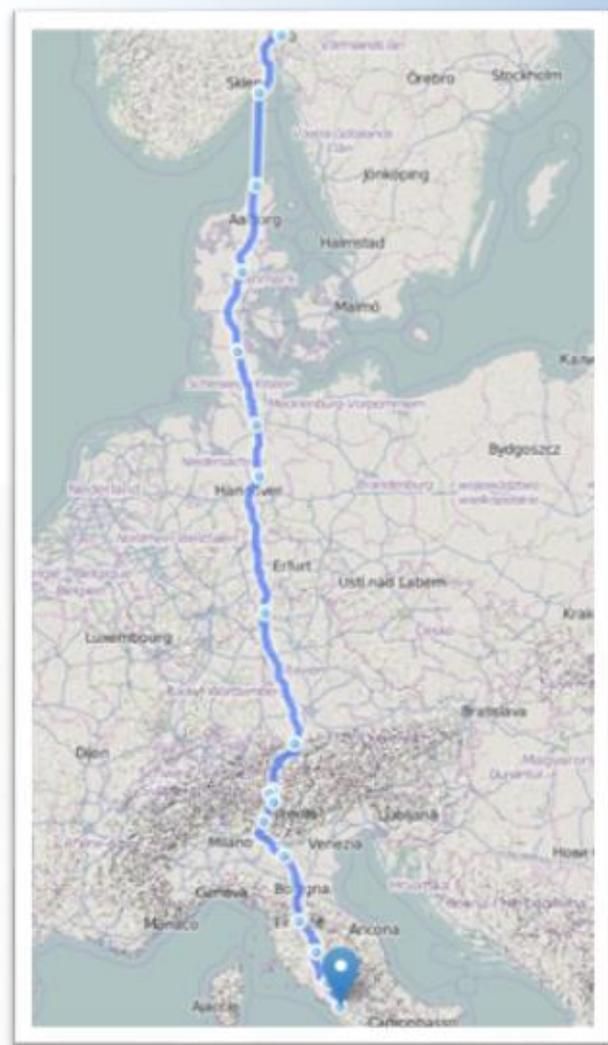
Gravel

- 🚲 Norway – Tour of Telemark
- 🚲 Copenhagen-Berlin
- 🚲 2026 UEC Gravel – 1.100 km, 8 days



Oslo-Rome

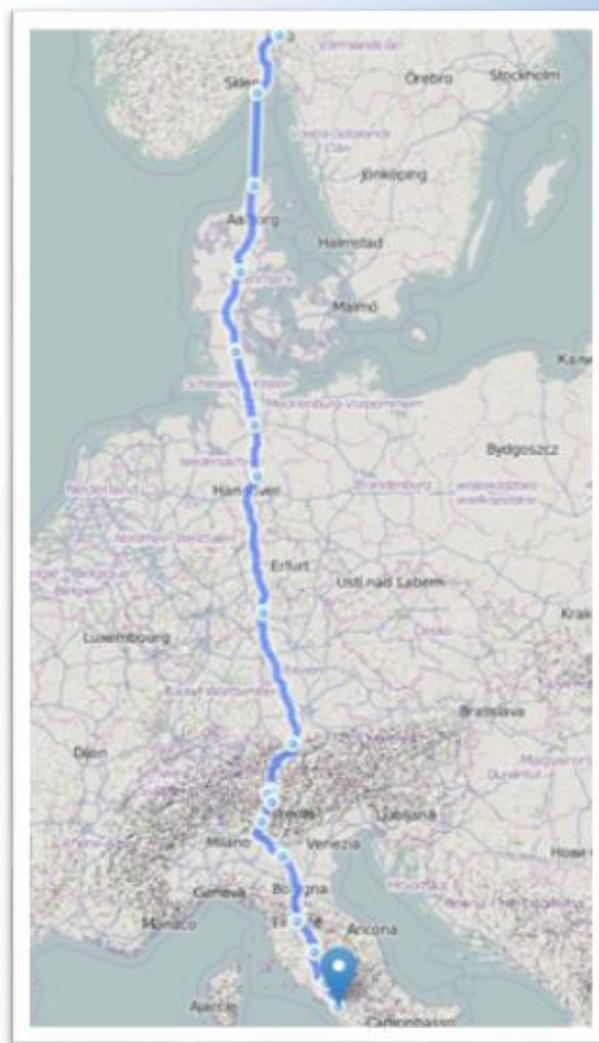
- Approx. 2.700 kilometer
- Approx. 25.000 meter climb
- 18 days – plus 2 rest days
- Daily stages: 50-220 km
- Group tour - guided
- Six countries
- The Alps – incl. Stelvio and Gavia
- 2 days i Rome efter arrival
- Bike transport back to Norway



Oslo-Rome

Oslo

- Larvik (Hirtshals) 150 km
- Silkeborg, DK 215 km
- Flensburg, D 190 km
- Hamburg, D 170 km
- Celle, D* 130 km
- Mühlhausen, D 200 km
- Bad Neustadt an der Saale, D 130 km
- Rothenburg ob der Tauber, D 140 km
- Bad Wörishofen, D 200 km
- Tarrenz, A 120 km
- Prato allo Stelvio, I 100 km
- Bormio, I* 50 km
- Darfo Boario Terme, I 110 km
- Modena, I 200 km
- Firenze, I 160 km
- Montepulciano, I 120 km
- Viterbo, I 110 km
- Rome, I 90 km



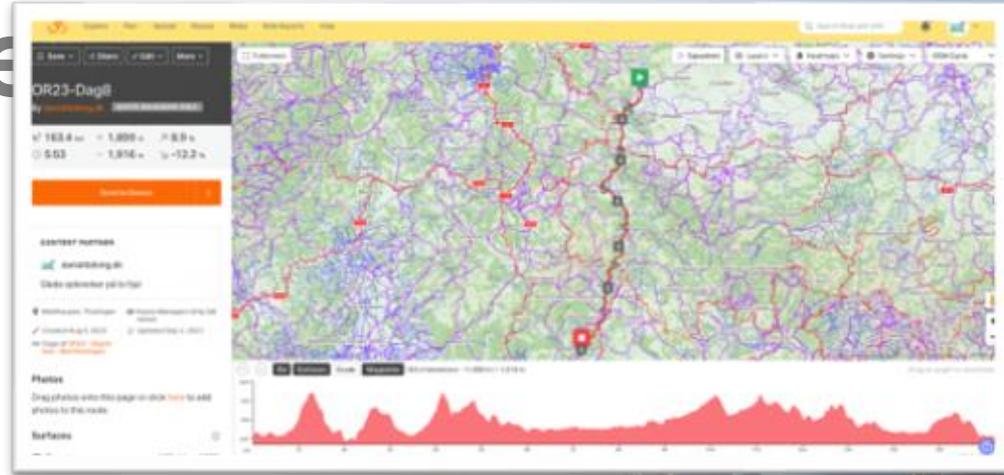
Planning the tour

- A mix of roads – mainly smaller, a few larger
- Bike lanes if relevant – and needed
- Ferries and bridges
- Safe arrival in cities – rivers and canals
- The Alps and the Ardennes



Planning the

- Detailed route planning
- Hotels – suitably situated
- Experiences along the route
- Safety
- Breaks and shopping (food)



Pre tour

- Checking all details
- Car and bike
- Adjusting the route
- Exactly situation of breaks
- Info for the road book



Guides and drivers / crew

- Minimum 2 guides – experienced bikers
- Serviceminded crew – good drivers
 - People who can think for themselves
 - Not getting too many good ideas
- Many different tasks



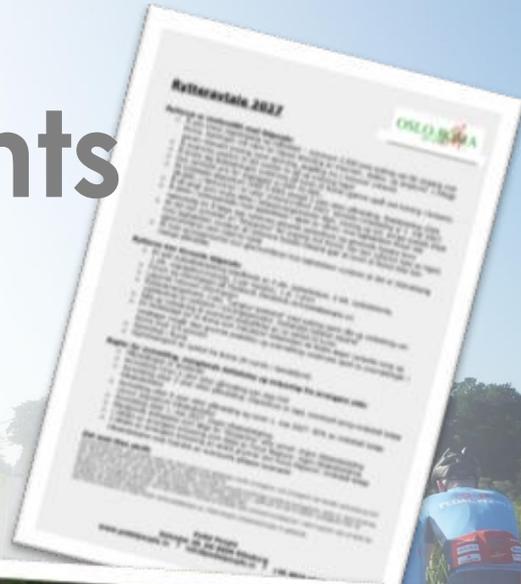
Preparing the clients

Meeting the clients in person

Minimum training outdoor before departure

- Oslo-Paris: 2.500 kilometer
- Oslo-Roma: 3.500 kilometer

1-2 badly prepared (untrained) clients can spoil a tour for 50 others



Training session

1 weekend in May
1 weekend in June

- How we ride
- Riding in a group
- All the practical stuff
- Social

1. weekend:
Shorter tours, group riding, social

2. weekend
Longer tours – 2 x 150 km



Bikes

Important that the clients bikes are well maintained and fit for long distance

The clients must acknowledge this – and live up to it

A badly maintained bike will cause a lot of irritation and delay

On the tour
Cozy evening event every day



Clothing

Branded clothing is included in the price

Jerseys, bibs, jacket, gloves, t-shirt

Great branding

- Long term

Team spirit

Road safety



On tour

- 🚲 Dedicated leadership
 - 🚲 Safety
 - 🚲 Control
- 🚲 Riding in peleton – most of the time
 - 🚲 Traffic
 - 🚲 Speed
- 🚲 Routine for accidents



On tour

- 🚲 Planned breaks
 - 🚲 Approx. every hour
 - 🚲 Space
 - 🚲 Lunch - social
- 🚲 Routine for breakdowns
 - 🚲 Spares
 - 🚲 Safety
- 🚲 Radios
 - 🚲 Traffic
 - 🚲 Speed



On tour

 Expect the unexpected

 Road work

 Road blocked

 Detours

 Mascot

 Fun little thing

 Prepare for rain

 It will happen



After bike

- 🚲 Time for socializing
 - 🚲 Great service
- 🚲 Dinner – most days
 - 🚲 A few days on own
- 🚲 Washing clothes
- 🚲 Maintaining bikes



Mission completed

- 🚲 Two days in Paris and Rome
 - 🚲 Celebration on arrival day
- 🚲 Great ambience
- 🚲 Family and friends visiting
- 🚲 Bike transport back home



Repeated sale

- 🚲 Starts at final destination
 - 🚲 Use the good mood and ambience
- 🚲 Reunion
- 🚲 New destinations
- 🚲 Gravel



Publicity - press

- 🚲 Direct contact from us
 - 🚲 Television
 - 🚲 Radio
- 🚲 Clients
 - 🚲 Local and regional media



The big hit – be social

 Just as important as the good routes

